



Organisation Overview

Who we are

Power of Zero is a global nonprofit organisation. Our mission to secure our humanity in the age of AI. We work with schools, educators, and families to develop the social, emotional, and moral qualities that young people need to flourish, not just online, but in every dimension of their lives. We are a 501(c)(3) nonprofit organization incorporated in the United States.

Why we exist

Children today are growing up faster than any previous generation. Artificial intelligence is reshaping how they think, learn, relate to others, and understand themselves and it is doing so at the moment in their development when the foundations of empathy, resilience, and human connection are being laid. Technology brings extraordinary possibilities. It also brings genuine risk not just to children's safety, but to the qualities that make us human. Power of Zero exists to help society meet that moment.

Our story

In 2017, Founder and CEO Nicholas Carlisle convened technology leaders and NGOs at St Paul's School in London, to ask a simple question: how do we make the Internet better for children? That conversation became a movement. Power of Zero launched formally at the UNICEF building in New York in 2018 and became a 501(c)(3) nonprofit in 2021. Since then, our programmes have reached over 500,000 students in schools across the United States, Latin America, Asia, and Europe.

Our programs

Power of Zero delivers its mission through three evidence-based programmes:

- **Digital Parenting.** Supports families in guiding children and teens toward healthy relationships with technology.
- **Superpowers .** A classroom programme for children aged five to eleven that teaches the social and emotional skills needed for life — kindness, resilience, fairness, friendship, and more.
- **The No Bully Program** Gives schools a proven framework for eliminating bullying by engaging the empathy and compassion already present in students.

Where we are headed

By 2030, our goal is to ensure that every child has access to the character strengths and skills they need for their school, home, and online life. We are building the programmes, partnerships, and evidence base to make that possible at scale.